

# Digital Product Manager

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## **Central London Permanent Position**

We are seeking a Digital Product Manager to focus on implementing data visualisation and analytics projects for our clients. You will work closely with our development and project management teams and will become the product owner for a couple of our digital tools and will help to steer the direction of their development. You will be working in a fast-paced agency environment across multiple projects as part of a supportive team. Our clients are the world's top pharmaceutical companies. Our services are delivered through our world-leading ecosystem of SaaS solutions: CRM, apps, databases and digital dashboards.

System Analytic, a WPP Health Practice agency, helps pharmaceutical teams to identify, manage and engage their opinion leaders and experts through a variety of services and tools. That's all we do, and we excel at it.

System Analytic is part of the WPP Health Practice which is made up of four specialist agencies – Ogilvy CommonHealth Worldwide, ghg | grey health group, Sudler London and System Analytic. Each of the agencies operate independently under their own unique brands but are united by a shared vision and purpose to deliver the full depth and breadth of their specialized services to clients. With the aim of providing innovative, pragmatic strategic counsel for clients' increasingly complex needs, WPP Health Practice is there to create a new health consulting capability.

## **What you will do**

- Work with clients and project teams to optimise the presentation of data in our platforms
- Elicit business and functional requirements and translate these into developer-ready specification documentation in tandem with Business Analysts
- Manage change requests on an ad-hoc basis that either enhance existing products with new features and functionality or develop new bespoke web tools/apps
- Present to clients about our digital tools
- Manage multiple workstreams simultaneously to deadlines and financial constraints – dealing directly with international clients
- Assist with creation of mock-ups/wireframes and workflow diagrams
- Liaise with third-party developers and agencies

- Collaborate with the development and QA teams to ensure delivery of quality-assured releases to tight deadlines.

## **What you will bring to the table**

- Experience of either business analysis, project management or product development in a digital environment
- An analytical and highly organised and logical approach to your work
- Ideas! Our business thrives on the innovative ideas of our team
- A customer and user-focused approach to all you do
- Understanding of the digital project lifecycle
- Expertise in writing functional specifications for digital tools
- Understanding of what makes great user experience
- Excellent written and oral communication skills
- Ability to work independently and be self-motivated
- It would be desirable if you have experience using TFS/Visual Studio for managing development
- A background or experience in computer science is also desirable

In addition to the above, what's equally important is your 'fit' with our way of thinking and our exceptionally co-operative culture. As a company, we are obsessed with innovation and as individuals, we enjoy the environment it creates.

## **Our philosophy**

Unlike other companies in our space, at System Analytic we don't just create great products; we aim to be the world's best in what we do. We are looking for people with a similar determination to help us become even more brilliant.

As part of WPP, the world's largest communications and marketing agency network, we offer a great package of benefits, such as free gym membership, health insurance, and generous holiday entitlement.

## **Think you're the right person for the job?**

We'd love to hear from you. Send your CV including a cover letter telling us all about yourself to [recruitment@systemanalytic.com](mailto:recruitment@systemanalytic.com)