

THE SENIOR PROJECT MANAGER



LONDON BASED - PERMANENT POSITION - COMPETITIVE SALARY

JOB DESCRIPTION

We are seeking a Senior Project Manager with a marketing research background in the pharmaceutical industry to join our busy team dedicated to managing and delivering international qualitative and quantitative research focused on medical experts. This is a great role for those with experience in project management or market research in a healthcare or agency setting. You will be working in a fast-paced agency environment across multiple projects as part of a supportive team. This role is all about building successful relationships whether they be with other SA colleagues or with senior level clients.

With an established client base comprising of the world's top pharmaceutical companies, we continue to grow and are now looking for an additional Senior Project Manager to oversee the implementation and delivery of international projects leading our client engagement and ensuring project excellence.

System Analytic helps pharmaceutical teams to identify, manage, and engage their opinion leaders and experts through a variety of market research services and digital tools. That's all we do, and we excel at it. Our clients are the world's top pharmaceutical companies.

WHAT WILL YOU DO?

- Take initial client briefings, understanding the objectives, methodology and deliverables expected from the project
- Develop a plan of action, including timeline, resources and a work plan
- Assess risks and establish contingency plans
- Allocate resources/project tasks to team members (e.g. Project Executives)
- Manage work, priorities and inputs from a variety of stakeholders
- Proactively undertake project tasks
- Update the Project Director on development of projects
- Manage client engagement through regular updates or presentation of results
- Preparation of deliverables including Excel files, PowerPoint presentations
- Support the development and training of Project Executives
- Work closely with Digital team on digital deliverables (databases)
- Work closely with our Medical team on collaborative qual & quant projects.
- Proactive account management, working with the Business Development team to ensure that the accounts are serviced, identify future projects and opportunity, leading to organic account growth

WHAT WILL YOU BRING TO THE TABLE?

- Meticulous organisational capabilities
- Rigorous project planning & project management abilities
- Exceptional client engagement and satisfaction
- Excellent pro-active problem-solving skills
- Project Management experience (minimum 24 months, ideally in an agency setting)
- Demonstrable experience with market research methodologies
- An understanding of the healthcare/medical world
- Experience of delivering projects directly to clients
- Experienced in using Microsoft Excel and PowerPoint
- Ideas! Our business thrives on the innovative ideas of our team
- A customer-focused approach to all you do
- Attention to detail, with strong problem-solving skills and self-starting.
- Excellent written and oral communication skills
- An ability to work independently and be self-motivated
- Experience of building and maintaining lasting client relationships, never to be afraid to pick up the phone and call the client and successfully engage
- A thirst for learning; every day is a school day at System Analytic!

In addition to the above, what's equally important is your 'fit' with our way of thinking and our exceptionally co-operative culture. As a company, we are obsessed with innovation and as individuals, we enjoy the environment it creates.

OUR PHILOSOPHY

Unlike other companies in our space, at System Analytic we don't just create great products; we aim to be the world's best in what we do. We are looking for people with a similar determination to help us become even more brilliant. As part of WPP, the world's largest communications and marketing agency network, we offer a great package of benefits, such as health insurance, subsidised gym membership and a generous holiday entitlement.

THINK YOU'RE THE RIGHT PERSON FOR THE JOB?

We'd love to hear from you. Send your CV including a cover letter to recruitment@systemanalytic.com telling us all about you!