

THE KOL RESEARCH PROJECT MANAGER



LONDON BASED - PERMANENT POSITION - COMPETITIVE SALARY

JOB DESCRIPTION

We are seeking a Project Manager with Market Research in pharmaceuticals background to join our busy team dedicated to managing and delivering international qualitative and quantitative research focused on medical experts. This is a great role for those with some experience in project management or market research. Experience in healthcare or pharmaceuticals would be a distinct advantage. You will be working in a fast-paced agency environment across multiple projects as part of a supportive team.

With an established client base comprising some of the world's top pharmaceutical companies, we continue to grow and are now looking for an additional project manager to manage the implementation and delivery of international projects.

System Analytic helps pharmaceutical teams to identify, manage, and engage their opinion leaders and experts through a variety of market research services and digital tools. That's all we do, and we excel at it. Our clients are the world's top pharmaceutical companies. System Analytic is part of the WPP Health Practice which is made up of four specialist agencies – Ogilvy CommonHealth Worldwide, ghg | grey health group, Sudler London and System Analytic. Each of the agencies operate independently under their own unique brands but are united by a shared vision and purpose to deliver the full depth and breadth of their specialized services to clients. With the aim of providing innovative, pragmatic strategic counsel for clients' increasingly complex needs, WPP Health Practice is there to create a new health consulting capability.

WHAT WILL YOU DO?

- Taking an initial client briefing, understanding the objectives, methodology and deliverables expected from the project
- Creation of a project plan and timeline
- Allocation of resources/project tasks to team members (e.g. Project Executives)
- Proactively undertake project tasks
- Update the Project Director on development of the project
- Present to clients, either face to face or web meeting
- Co-ordination of multiple teams involved in the project
- Preparation of deliverables including Excel files, PowerPoint presentations
- Work closely with Digital team on digital deliverables (databases)
- Proactive account management, working with the Outreach team to ensure that the accounts are serviced, identify future projects and opportunity, leading to organic account growth

WHAT WILL YOU BRING TO THE TABLE?

- Meticulous organisational capabilities
- Rigorous project planning & project management abilities
- Superb people skills to interact with Global KOLs and senior clients on a daily basis
- Excellent pro-active problem-solving skills
- Project Management experience (minimum 12 months, ideally in an agency setting)
- Demonstrable experience with market research methodologies
- Understanding of the healthcare or medical world
- Experience of delivering projects directly to clients
- Ideas! Our business thrives on the innovative ideas of our team
- A customer-focused approach to all you do
- Self-starter, detail oriented, with strong problem-solving skills
- Excellent written and oral communication skills
- Ability to work independently and be self-motivated
- A thirst for learning; every day is a school day at System Analytic!

OUR PHILOSOPHY

Unlike other companies in our space, at System Analytic we don't just create great products; we aim to be the world's best in what we do. We are looking for people with a similar determination to help us become even more brilliant.

As part of WPP, the world's largest communications and marketing agency network, we offer a great package of benefits, such as health insurance, subsidised gym membership and a generous holiday entitlement.

THINK YOU'RE THE RIGHT PERSON FOR THE JOB?

We'd love to hear from you. Send your CV including a cover letter to recruitment@systemanalytic.com telling us all about you!