

Medical/Scientific Director

Central London Permanent Position

We are seeking a Medical/Scientific Director to join our busy team responsible for managing and delivering medical projects to our international pharmaceutical clients.

System Analytic, a WPP Health Practice agency, helps pharmaceutical teams to identify, manage, and engage their opinion leaders and experts through a variety of research and digital services & tools. That's all we do, and we excel at it.

With an established client base comprising some of the world's top pharmaceutical companies, we continue to grow, and we now seek a Medical/Scientific Director to lead and manage the implementation and delivery of international projects.

System Analytic is part of the WPP Health Practice which is made up of four specialist agencies – Ogilvy CommonHealth Worldwide, ghg | grey health group, Sudler London and System Analytic. Each of the agencies operate independently under their own unique brands but are united by a shared vision and purpose to deliver the full depth and breadth of their specialized services to clients. With the aim of providing innovative, pragmatic strategic counsel for clients' increasingly complex needs, WPP Health Practice is there to create a new health consulting capability.

What will you do?

- Lead, oversee and deliver the scientific components of our KOL research projects
- Attend and lead client presentations, briefing sessions, and workshops
- Support quantitative (desk research) and qualitative (KOL Interviews) aspects of projects
- Line manage the medical/scientific team and offshore research teams
- Manage project budgets, team resource allocation, and account status reporting
- Support new business team with scientific content for proposals and pitches
- Undertake and guide medical content quality checks for scientific and digital content
- Lead, coach and motivate account/project teams, providing support and guidance to team members on client and project issues
- Work on innovations and new product ideas in cross-functional teams
- Keep up to-date with key pharmaceutical industry developments and communicate this to wider teams

What will you bring to the table?

- Exceptional management and relationship-building skills with a commercially astute approach
- Leadership skills, with the ability to inspire your team to perform to their best abilities
- Experience of working across multiple therapy areas
- Experience/understanding of role of KOLs in the pharmaceutical sector
- Substantial experience in pharmaceutical sector/med comm agency
- Thorough understanding of medical academic communication-publications, clinical trials, congress data
- Conversant with use of PubMed and other medical data sources like ClinicalTrials.Gov
- Some experience of working on databases- syndicated or bespoke

In addition to the above, what's equally important is your 'fit' with our way of thinking and our exceptionally co-operative culture. As a company, we are obsessed with innovation and as individuals, we enjoy the environment it creates.

Our philosophy

Unlike other companies in our space, at System Analytic we don't just create great products; we aim to be the world's best in what we do. We are looking for people with a similar determination to help us become even more brilliant.

As part of WPP, the world's largest communications and marketing agency network, we offer a great package of benefits, such as health insurance, subsidised gym membership and a generous holiday entitlement.

Think you're the right person for the job?

We'd love to hear from you. Send your CV including a cover letter telling us all about yourself to recruitment@systemanalytic.com